

SHAYLA THIEL-STERN, PH.D.
CURRICULUM VITA

CURRENT EMPLOYMENT

Assistant Professor, School of Journalism and Mass Communication
Affiliate and graduate faculty member in Gender, Women, and Sexuality Studies Department
University of Minnesota; Minneapolis, MN
Aug. 2007 to present
Courses Taught: New Media & Culture, The Changing Media Environment, Editing, Intro to Mass
Communication, Mass Media and Social Change.

PREVIOUS ACADEMIC APPOINTMENT

Assistant Professor, College of Communication
DePaul University; Chicago, IL
July 2004 – June 2007

EDUCATION

Ph.D., The University of Iowa (Iowa City, IA)
May 2004
Dissertation: "I.M. Me": Adolescent girls negotiating gender and identity through instant messaging
(defended May 2004). Ph.D. Thesis Director: Meenakshi Gigi Durham, Associate Professor of Journalism
and Mass Communication.

M.A., Georgetown University (Washington, DC)
Communication, Culture and Technology, with Distinction
May 1999

B.A., The University of Iowa (Iowa City, IA)
Journalism and Mass Communication, with Honors
Minor in Art History
May 1995

SCHOLARSHIP

Book (Refereed):

Thiel-Stern, S. (2007). *Instant identity: Adolescent girls and the world of instant messaging*. New York:
Peter Lang Publishing.

Journal Articles (Refereed):

Thiel-Stern, S. (2009). Femininity out of control on the Internet: A critical analysis of media
representations of gender, youth, and MySpace.com in international news discourses. *Girlhood Studies*, 2
(1).

Thiel, S. (2004). Shifting identities, creating new paradigms: Analyzing the narratives of women online
journalists. *Feminist Media Studies*, 4 (1) pp. 21-36.

Thiel, S. (1998). The online newspaper: A postmodern medium. *The Journal of Electronic Publishing*,
4(1).

Book Chapters (Invited):

Thiel-Stern, S. (Forthcoming, 2011). 'This is Not an Audience': Another reconsideration of audience
studies in the interactive media environment . In R. Parameswaran (Ed.) *A companion to mass
communication*. (Series Ed. A. Valdivia.) New York: Blackwell Publishing.

Hains, R., S. Thiel-Stern and S. Mazzarella. (Forthcoming, 2010). The first teenagers: Girlhood, popular culture, and mass media in the 1940s and 1950s. In M.C. Kearney (Ed.) *Mediated girlhood: New explorations of girls' media culture*. New York: Peter Lang Publishing.

Thiel-Stern, S. (2008). Online journalism and digital media. In B. Evensen (Ed.) *The responsible reporter* (Third Edition). New York: Peter Lang Publishing.

Thiel-Stern, S. (2006). Increased legitimacy, fewer women? Analyzing editorial leadership and gender in online journalism. In P. Creedon & J. Cramer (Eds.), *Women in mass communication* (Third Ed.) (pp. 202-221). Thousand Oaks, Calif.: Sage Publications.

Thiel, S. (2005). 'IM me' Identity construction and gender negotiation in the world of adolescent girls and instant messaging. In S. Mazzarella (Ed.) *Girl wide web: Girls, the Internet and the negotiation of identity* (pp. 179-202). New York: Peter Lang Publishing.

Encyclopedia Entries (Invited):

Thiel-Stern, S. (2007). *The encyclopedia of children, adolescents, and the media*, J. Jensen Arnett (Ed.). Thousand Oaks, Calif.: Sage Publications. 3 entries.

Thiel-Stern, S. (2007). *The encyclopedia of American journalism*, S.L. Vaughn (Ed.). New York: Routledge.

Other published works (Invited):

Thiel-Stern, S. and W. Grohse (2008, Oct.). Live blogging in the classroom: A professor and student perspective. *The Journal of Electronic Publishing*. Ann Arbor, Mich.: University of Michigan Press, vol. 11, no. 3.

Thiel-Stern, S. (2008, Oct.) Framing the first daughters: Party girls, ugly ducklings and graceful wives who grew up in the White House. *FlowTV: A Critical Forum on Television and Media Culture*. <http://flowtv.org/?p=1967>

Thiel-Stern, S. (2008, Aug.) Familiar zipcode, new bodies: A critical analysis of the feminine body in '90210.' *FlowTV: A Critical Forum on Television and Media Culture* <http://flowtv.org/?p=1627>

Thiel-Stern, S. (2008, July). Interpreting *Exile in Guyville*'s legacy: 15th anniversary of Liz Phair's seminal album conjures questions about the packaging of sex, girl culture and feminism. *FlowTV: A Critical Forum on Television and Media Culture* <http://flowtv.org/?p=1495>

Thiel, S. (2006). MySpace reflects real world's complexities. *The Chicago Tribune*, Sunday Perspective Section. May 13, 2006. p. 1C.

Under Review:

Book Proposal:

From the Dance Hall to Facebook: Gendered Moral Panic and Girls in Public Recreational Space, 1909-2009 (submitted to one university press).

Journal Article:

"Framing our first daughters: A critical feminist analysis of Chelsea Clinton and Jenna Bush." Submitted for review to *American Studies*, May 2010.

Monograph Proposal:

"'Up or Out': Shifting identity, shifting cultural capital: Narratives of women online journalists from 2000 to 2010," Submitted to *Journalism and Communication Monographs*, June 2010.

Conference Presentations (Refereed):

Nov. 2010: National Communication Association (San Francisco, CA):

Ethnography of three emerging online publications: Understanding the role of user-generated content in a new journalistic culture (Mass Communication Division)

Aug. 2010: Association of Education in Journalism and Mass Communication (Denver, CO):

'Up or Out': Shifting identity, shifting cultural capital and narratives of women online journalists from 2000 to 2010 (Critical-Cultural Studies Division)

Aug. 2010: Association of Education in Journalism and Mass Communication (Denver, CO):

Doing citizen journalism research: Issues and prospects (Civic and Citizen Journalism Interest Group)

Nov. 2009: National Communication Association (Chicago, IL)

Framing our first daughters: A critical feminist analysis of Chelsea Clinton and Jenna Bush. (American Studies Division)

Nov. 2009: National Communication Association (Chicago, IL)

Critical media literacy outreach projects within public schools – panel discussion about work with Roosevelt High School, Minneapolis, MN.

April 2009: International Symposium for Online Journalism (Austin, TX)

When the crowd doesn't see the value: Crowdsourcing, citizen journalism, and the cultural production of local online news

Aug. 2009: Association of Education in Journalism and Mass Communication (Boston, MA) Refereed

panel discussion of the RepJ project and citizen journalism in Locally Grown Northfield Project (Civic and Citizen Journalism Interest Group)

Aug. 2008: Association of Education in Journalism and Mass Communication (Chicago, IL)

From the dance hall to Facebook: Analyzing constructions of gendered moral panic in girls and young women in public spaces" (Critical-Cultural Studies Division)

Nov. 2007: National Communication Association (Chicago, IL)

'Feminism? Whatever!' Young women's conceptions and understanding of the feminist movements" on panel titled, "Third Wave Feminists Discuss Girls Studies" (Popular Communication Division)

Aug. 2007: Association of Education in Journalism and Mass Communication (Washington, D.C.)

Service learning and journalism education: Teaching students to fairly cover marginalized communities (Religion and Media Interest Group)

May 2007: International Communication Association (San Francisco, CA)

Social networking, gender, and moral panic: Newspaper coverage of adolescent girls on MySpace.com (Feminist Scholarship Division)

Nov. 2006: National Communication Association (San Antonio, TX)

Hegemony and the corporatization of MySpace.com: Examining how companies target the youth market through social networking sites" (Popular Culture Division)

Aug. 2005: Association of Education in Journalism and Mass Communication (San Antonio, TX)

The media framing of the 'mean girl': Implications of the race, gender, and class constructions of Mean Girls as explored in the Glenbrook North hazing incident" (Critical-Cultural Studies Division)

April 2005: International Symposium for Online Journalism (Austin, TX)

Increased legitimacy, fewer women? Upper level women editors in online journalism
-Won "Top Paper Award" for Conference

May 2004: International Communication Association (New York, NY)

Dear diaries for the digital age: Adolescent girls and IM as a diary" (Communication and Technology Division)

Nov. 2004: National Communication Association (Chicago, IL)

'RU A Hottie?' Adolescent girls and the negotiation of dominant cultural discourses within instant messaging" (Feminist and Women's Studies Division)

May 2003: International Communication Association (San Diego, CA)

Instant identity: Adolescent girls and identity negotiation in the culture of instant messaging" (Feminist Scholarship Division)
-Won Top Paper Award for Feminist Scholarship Division

Aug. 2002: The Association of Education in Journalism and Mass Communication (Miami, FL)

Online journalism at the 10-Year mark: Searching for a forest amidst a growing number of trees, co-authored with Professor Jane B. Singer (Communication, Technology and Policy Division)

Aug. 2002: The Association of Education in Journalism and Mass Communication (Miami, FL)

Shifting identities, creating new paradigms: Analyzing the narratives of women online journalists (Critical and Cultural Studies Division)

INVITED CONFERENCE PRESENTATIONS, LECTURES AND MEDIA APPEARANCES

Media panel expert on "Almanac: A Weekly Public Affairs Program" on TPT-TV, July 2010.

Seminar lecturer for Minnesota High School Press Association conference (Minneapolis), July 2010.

Guest lecturer for the Austin, Texas Police Department and Center for Child Protection, on adolescent girls' use of new media in daily life, April 2010.

Guest panelist, "Taking Stock of Tech: Reflections on Law, Technology and Society," as part of the opening of the Centre for Law, Technology and Society at the University of Ottawa (Canada), March 2010.

Seminar lecturer for Midwestern College Press Association conference (Minneapolis) titled, "Five Ways Non-Techie Journalists Can Use Digital Media Right Now," Feb 2010.

Round table participant on "Twin Cities Live" (KSTP-TV), Feb. 2010.

·Guest lecture for St. Paul Jewish Community Center, "Texting, Twitter, and Teenage Girls," Jan. 25, 2010.

New Media Research Breakfast Presentation on Locally Grown Northfield Project: Representative Journalism and Community Online, Institute of New Media Studies, University of Minnesota, March 2009.

Ethics in Cyberspace: Guidelines and Strategies for Conducting Internet Research: Stories from the Field. University of Minnesota, April 2008.

New Media Research @ the UMN: Using Feminist Ethnography in New Media Research, Sept. 2007.

Interviewed by *The Chicago Tribune* for story on Internet and identity on social networking spaces, May 2007.

Panelist for Discussion of Media and Ethics, the Society of Professional Journalists National Convention, Chicago, Sept. 2006.

Interviewed by ABC-7 News Chicago for story about MySpace.com, Facebook.com and disclosing personal information, June 2006.

GRANTS, CONTRACTS AND AWARDS

University of Minnesota Grant in Aid of Research, Artistry, and Scholarship for “From the dance hall to Facebook: A historical analysis of media representation of adolescent girls in public recreational spaces from 1909 to 2009” - book project, \$8,873 (2009-2011)

Research for Locally Grown Northfield/RepJ Project (2008-09), \$3,000 via the Harnisch Foundation

McCormick Tribune Foundation, \$10,000 grant for journalism symposium (2006)

Top Conference Paper Award for International Symposium of Online Journalism (2005)

DePaul University Grant from Faculty Council for funding of research, \$5,000 (2005)

University of Iowa Graduate Student Senate Jakobsen Research Forum, Third Place Award in Humanities Paper Competition (2004)

Carl J. Nelson Award for Graduate Research, University of Iowa (2004)

Murray Dissertation Research Award Grant, University of Iowa School of Journalism (2003-04)

Top Paper Award in Feminist Scholarship, International Communication Association (2003)

Knight Fellowship, Indiana University (2000-2001)

PROFESSIONAL AFFILIATIONS

Association for Education in Journalism and Mass Communication

National Communication Association

Kappa Tau Alpha

SERVICE

Editor of *The Journal of Communication Inquiry* (Iowa City, IA) (June 2003-May 2004)

Editorial Advisory Board Member for *Journal of Communication Inquiry*

Midwinter Conference Chair for CCS Division for the Association of Educators in Journalism and Mass Communication, (2006)

Vice-President of the Board of Directors for the East Village Youth Program, (Sept. 2005-Aug. 2007) Chicago.

University of Minnesota Chapter Adviser to Kappa Tau Alpha (2010 –present)

REVIEWING

Peer reviewer for *New Media & Society* journal

Peer reviewer for *Feminist Media Studies* journal

Peer reviewer for the *Journal of Popular Communication*

Peer reviewer for *Critical Studies in Media Communication* journal

Peer reviewer for grant submitted to The Spencer Foundation

Peer reviewer for Scholastic Research Division of AEJMC

Peer reviewer for Mass Communication Division of AEJMC

Peer reviewer for Mass Communication Division of NCA

Peer reviewer for Critical-Cultural Studies Division of AEJMC

Peer reviewer for Scholastic Research Division of AEJMC

Judge for Student Documentary Competition for the Broadcast Education Association

Judge for Editorial/Commentary for Twin Cities Ethnic and Community Media Awards

Reviewer for Grant for the Social Sciences and Humanities Research Council of Canada

ADVISING

Peter Gloviczki, Ph.D. Expected graduation May 2011.

Greta Cunningham, Ph.D. Expected graduation, May 2011.

Nicole Seals, M.A. 2006.

Deborah Carver, M.A. 2009.

Holly Hilgenberg, M.A. 2010.

Don Jacobsen, M.A. Expected graduation December 2010.

Yoshi Suzuki, M.A. Expected graduation May 2011.

OTHER PREVIOUS EMPLOYERS:

The Chronicle of Higher Education (Washington, DC); *Washington Post/Newsweek Interactive* (Arlington, VA); Edmunds Publications (Edmunds.com) (Washington, DC); Cars.com (Chicago, IL); Encyclopedia Britannica (Chicago, IL); Recommender.com (Chicago, IL). CNN Interactive (Atlanta, GA); Iowa Public Radio (Iowa City, IA).